

Title	Design Strategy of Elderly Care Buildings Integrated Medical and Elderly Care Type
Name	Liu Xiaoyi
Advisor	Dr.Kanokros Sudprapai
Degree	Master of Business Administration
Year	2023

Abstract

The objectives of this research were 1) to study characteristics of elderly care to improve the functional configuration and nursing services of elderly facilities, and to improve the quality of services and medical facilities in elderly service, 2) to create a comfortable living environment for the elderly. The data were analyzed combined with the above analysis data is further explored for optimization. The population were employees, stakeholders, and customer both elderly people and supporters related to elderly care center and medical center. This research applied qualitative research methods using focus group with 100 people and in-depth structured interviews 20 interviewers with open-ended questions. The data analysis is grounded in theory and content analysis. The conclusion and recommendations of study are carried out.

The research results revealed that:1) the study context of economic development and the expansion of national policies, the strong willingness of older people to improve their quality of life and their increased demand for medical care and rehabilitation 2) the four main aspects of home care, community care, or institutional care, older adults hope to receive continuous and comprehensive medical care services and to lead a healthy life actively while maintaining their sense of subjectivity and personal dignity

Key Words: combined medical and health care type; elderly building; design strategy